

Tessa Hogg

Bachelor of Arts Business Creative Professional Candidate | Visual Direction & Performance Design
University of Nevada at Reno (August 2025 - May 2029)

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PROFESSIONAL SUMMARY

- Creative leader with experience in choreography, aesthetic planning, event coordination, and visual performance design. Skilled at producing cohesive visual concepts, leading large teams, and designing engaging community-driven projects. Known for attention to detail, collaboration, and artistic direction.

EDUCATION

University of Nevada, Reno — Reno, NV | Expected Grad. May 2025

Bachelor of Science in General Business

Arbor View High School — Las Vegas, NV | Grad. May 2025

- College & Career Ready (CCR) Graduate | Completed 6 Advanced Placement (AP) Courses | Color Guard Captain, Marching Band (Led 50+ members, won multiple state competitions)

CREATIVE & ARTISTIC EXPERIENCE

Babysitter | Creative Youth Engagement | 2022–Present

- Developed enriching, creativity-focused activities for children ages 7–13.
- Balanced structure with imagination through customized learning, games, and interactive projects.

Color Guard Captain | Artistic Direction & Performance Leadership | 2024–2025

- Designed choreography, staging, and visual themes for performances and competitions.
- Directed a 50+ member team, ensuring unified visual execution and clean performance quality.
- Managed schedules, creative planning, and team communication, improving overall performance consistency.
- Coordinated visual presentations for state competitions, contributing to multiple winning seasons.

Volunteer, Girl Scouts of Southern Nevada | Creative Project Designer | 2015–2025

- Conceptualized and executed artistic service projects, including themed book drives and shelter initiatives.
- Designed layouts and organizational systems for donation events and community engagement.
- Developed strong interpersonal creativity through long-term volunteer involvement and public-facing activities.

SKILLS

- Visual & Creative Direction
- Choreography & Performance Design
- Artistic Planning & Coordination
- Collaboration & Team Leadership
- Time Management & Organization
- Problem Solving & Communication

CERTIFICATIONS

- CPR Certified | 2019 - 2023